



DEPARTMENT OF
**DESIGN AND
MERCHANDISING**

PETE PROGRAM

PARTNERSHIPS FOR EXCELLENCE IN TECHNOLOGY & ENVIRONMENTAL-DESIGN

JOIN THE PETE PROGRAM

This initiative establishes a partnership between your company and undergraduate students at Oklahoma State University, facilitating collaborative projects throughout the year. Students stationed at OSU's Mixed Reality Lab will engage with your company as needed to fulfill project requirements, under faculty supervision to ensure quality work.

DESIGN SERVICES

By collaborating with our students, you'll gain access to a suite of design and drafting services, including AutoCAD and Revit for design development, as well as sophisticated 3D image creation and immersive walkthrough renderings to achieve your project objectives.

VISUALIZATION CAPABILITIES

The Lab provides cutting-edge technology to support design development, such as virtual reality, 3D object scanning, immersive environment walkthroughs, comprehensive 360-degree imagery and video and advanced drone imagery and video capabilities.

RESEARCH SUPPORT

Evidence-based design research and psychophysiological analysis of design spaces will enhance project development, informing our approach with educated insights.



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MIXED REALITY LAB